



PERTZ

FAMILY
FOUNDATION



PAR-TÉE

20



19

THE EVENT

Join us July 16th 2019 for the inaugural Ertz Family Foundation Par-Tee Golf Tournament and Dinner Fundraiser at Blackhawk Country Club in Danville, CA.

Golf will take place on the Falls Course, an 18-hole, par 72, championship course featuring five lakes and a spectacular waterfall as the backdrop to the 11th green. It also boasts some of the most stunning East Bay vistas, elevation changes and one of the most spectacular views from the 10th tee.

In the evening, guests will head to the Lakeside Clubhouse for cocktails on the terrace followed by dinner in the elegant ballroom. The evening event will feature spirited silent and live auctions, remarks from our host Zach Ertz, emcee Brent Jones, special guest Khaliah Ali and more. Proceeds from the event benefit the Ertz Family Foundation's projects and programs.



THE FOUNDATION

As world champions—Julie as a member of the U.S. Women’s National Soccer Team, Zach as a member of the Philadelphia Eagles—both members of the Ertz family have seen the way that sports can bring people together. They also recognize that with their respective platforms, they can do even more.

“As athletes, we have the platform to help people we’re involved with, whether that’s in the United States or around the world,” Zach explained. “We want to maximize that platform to do the most good and help the most people we can. And ultimately, we want to show people the love we have for God and for them, too.”

A trip Zach took to Haiti with some of his Eagles teammates in spring 2018 opened his eyes to the plight of the less fortunate, and catalyzed Julie and Zach’s decision to launch the foundation.

For Zach, the gratitude of the local community—even for things as simple as painting houses—was overwhelming. The experiences he had during the faith-based mission moved him in ways he had never anticipated.

“People down there have nothing compared to us when it comes to material items,” he said. “But they found so much joy in their community. It was powerful to me. I fell in love with the types of people I found there, and their perspective on life.”

When Zach returned to America, he shared his experiences with Julie. She saw the way that Zach’s trip to Haiti had impacted him, and knew that the time to launch the foundation had come.

“He saw that there were so many lives that you could touch and help,” Julie explained. “We really want to give back, especially because we’ve had so many people who have been good to us.”



“As athletes, we have the platform to help people we’re involved with.” // ZACH ERTZ



FOUNDATION HIGHLIGHTS

With \$200,000 raised at the foundation's inaugural event in Northern California, the foundation was able to:

- Send money to The Mission of Hope in Haiti for scholarships
- Fund a college readiness program at Kennedy High School in Richmond, CA with College Is Real
- Help save Kensington High School's football program in Philadelphia after all their equipment was stolen

Most recently, the foundation launched the City of Love Fund. Through the fund, the foundation will be able to provide grants to charities in Philadelphia that are working hard to make a difference.

The Ertz Family Foundation also participated in two ongoing fundraisers during the 2018 NFL season. Working with Pledgett, Zach's Catches for the Community Campaign raised money for every catch he made, while his partnership with Chegg raised \$65,448 from Zach's first downs and touchdowns.

The Ertz Family Foundation's other outreach included:

- Partnering with Bringing Hope Home and ACME at Thanksgiving to help Philadelphia families get their Thanksgiving meals
- Partnering with Campbell's and Philabundance in December to donate over 20,000 cans of soup
- Donating over 200 backpacks for kids in Philadelphia and New Jersey
- Launching an online store to raise money for the City of Love Fund



SUPER BOWL CHAMPION | OLYMPIC ATHLETE | WORLD CHAMPION | NFL TIGHT END | NWSL PLAYER

ZACH + JULIE ERTZ

Zach Ertz, a Pro Bowl tight end for the NFL's Philadelphia Eagles, scored the winning touchdown in the 2017-18 Super Bowl. Julie Ertz, a highly decorated defender for the U.S. Women's National Soccer Team, was a member of the 2015 World Cup championship team, and the 2017 U.S. Soccer Female Player of the Year.

The couple met in college when Julie was at Santa Clara University, and Zach was at nearby Stanford. Married in 2017, they share a devotion to their religious faith, a love for athletics and competition, and a desire to help improve the lives of people around the world.



ERTZ FAMILY FOUNDATION
PAR-TEE
2019

REACH YOUR AUDIENCE

The Ertz Family Foundation's Par-Tee Golf Tournament and Fundraising Dinner will be attended by sports enthusiasts, avid golfers, spectators, C-suite executives, local business owners and pro athletes in the Northern California area that support the Ertz Family Foundation's mission and goals.

Most important, your company brand will be aligned with two of America's most influential sports stars, Zach and Julie Ertz - each world champions in their respective sports - while providing a platform to increase your brand's reach to its target audience.

Involvement with us will provide your brand with:

- Onsite exposure to men and women between the ages 30 - 60 with an avg. HHI of \$157,842
- Exposure to collective dedicated fan and support base of more than 1M+ social media followers (IG, FB and Twitter)
- Millions of local and regional media impressions leading up to, day of and post event
- Positioning as a leader in your industry as a socially-conscious business
- Brand name associated with a positive experience for increased brand awareness
- Opportunities to increase your reach and exposure to new clients, customers and businesses
- Potentially providing a higher return on investment (ROI) than a TV commercial or other above-the-line advertising methods



SPONSORSHIP PACKAGES

Presenting Sponsor: \$30,000

- Ertz Family Foundation Par-Tee Presented by “Your Company”
- 4 foursomes
- Opportunity to have Zach Ertz in one of your foursomes
- Golfers begin on preferred starting hole
- 20 tickets to donor reception on 7/15/19
- Speaking opportunity for company representative during program
- Access to VIP area during event
- Full page program ad
- 1st and 18th hole tee sign with recognition as Presenting Sponsor
- Logo inclusion on golf cart assignment placards
- Opportunity to contribute logo swag item for each golfer
- Logo on invitation, program, website and all marketing materials as presenting sponsor
- Signage in reception, lunch, and dinner area with recognition as presenting sponsor



SPONSORSHIP PACKAGES

Eagle Sponsor: \$15,000

- 1 foursome
- 4 tickets to donor reception on 7/15/19
- Full page program ad
- 9th hole tee sign with recognition as sponsor
- Logo attribution on select marketing materials and signage

Birdie Sponsor: \$10,000

- 1 foursome
- 2 tickets to donor reception on 7/15/19
- Half page program ad
- Tee sign with recognition as sponsor
- Logo attribution on select marketing materials and signage

Par Sponsor: \$7,500

- 1 foursome
- Quarter page program ad
- Tee sign with recognition as sponsor
- Logo attribution on select marketing materials and signage



SPONSORSHIP PACKAGES

Hole in One Contest Sponsor: \$5,000

Golfers will be challenged to make a hole in one on one of the course's most scenic holes, with a grand prize for anyone who can!

- Sign at the hole in one hole with recognition as the Hole in One Contest Sponsor
- Name attribution in program as the Hole in One Contest Sponsor
- Opportunity for the sponsor to help select the grand prize (great for a car dealership!) and provide prizes for display

Football Contest Sponsor: \$5,000

On one special hole, golfers will have the opportunity to throw a football from the tee with their non-dominant hand, and start their golf shot from where it lands.

- Sign at the hole with recognition as Football Contest Sponsor
- Name attribution in program as Football Contest Sponsor

Gold Hole/Tee Sponsors: \$1,500

- Tee sign with recognition as sponsor
- Name attribution in program

Putting Contest Sponsor: \$5,000

The putting contest will be featured during the evening reception. Golfers will have an opportunity to test their stroke from a series of distances, with prizes for the winners.

- Sign on the putting green with recognition as Putting Contest Sponsor
- Name attribution in program as Putting Contest Sponsor

Casino Contest Sponsor: \$5,000

Feeling lucky? Golfers who land their ball within a certain distance from the hole will double their money; those who can't forfeit the money to charity.

- Sign at the hole with recognition as Casino Contest Sponsor
- Name attribution in program as Casino Contest Sponsor

Silver Hole/Tee Sponsors: \$750

- Tee sign with recognition as sponsor





CONTACT US

For all sponsorship inquiries, please contact:

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